

August 2010

**STEVEN S. POSAVAC**

Owen Graduate School of Management  
Vanderbilt University  
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**I. PROFESSIONAL EXPERIENCE**

E. Bronson Ingram Professor of Marketing, Owen Graduate School of Management, Vanderbilt University, 2010-present

E. Bronson Ingram Associate Professor of Marketing, Owen Graduate School of Management, Vanderbilt University, 2009-2010

Associate Professor of Marketing, Owen Graduate School of Management, Vanderbilt University, 2007-2009

Associate Dean for MBA Programs, Simon Graduate School of Business, University of Rochester, 2005-2007 (Interim 2005)

Associate Professor of Marketing, Simon Graduate School of Business, University of Rochester, 2004-2007

Assistant Professor of Marketing, Simon Graduate School of Business, University of Rochester, 1998-2004

**II. EDUCATIONAL BACKGROUND**

Ph.D. in Social Psychology, University of Utah, 1998

M.S. in Social Psychology, University of Utah, 1995

B.A. in Psychology, cum laude, Knox College, 1992

### III. PUBLICATIONS AND RESEARCH

#### A. Research Interests

Consumer and managerial judgment and decision processes, role of attitudes in consumer choice, advertising and persuasion.

#### B. Journal Articles

Posavac, Steven S., Frank R. Kardes, and J. Joško Brakus (forthcoming), "Focus Induced Tunnel Vision in Managerial Judgment and Decision Making: The Peril and the Antidote," *Organizational Behavior and Human Decision Processes*.

Posavac, Steven S., Michal Herzstein, Frank R. Kardes, and Suresh Sundaram (forthcoming), "Profits and Halos: The Role of Firm Profitability Information in Consumer Inference," *Journal of Consumer Psychology*.

Posavac, Steven S. (2009), "On Values and Phenomenology," *Journal of Consumer Psychology*, 19, 574-578.

Posavac, Steven S., J. Joško Brakus, Maria L. Cronley, and Shailendra P. Jain (2009), "On Assuaging Positive Bias in Environmental Value Elicitation," *Journal of Economic Psychology*, 30 (June), 482-489.

Herzstein, Michal, Steven S. Posavac, and J. Joško Brakus (2007), "Adoption of New and Really New Products: The Effects of Self Regulation Systems and Risk Salience," *Journal of Marketing Research*, 44 (May), 251-260.

Sanbonmatsu, David M., Steven S. Posavac, Sam Vanous, Edward A. Ho, and Russell H. Fazio (2007), "The Deautomatization of Accessible Attitudes," *Journal of Experimental Social Psychology*, 43 (May), 365-378.

Kardes, Frank R., Steven S. Posavac, David Silvera, Maria L. Cronley, David M. Sanbonmatsu, Susan Schertzer, Felicia Miller, Paul M. Herr, and Murali Chandrashekar (2006), "Debiasing Omission Neglect," *Journal of Business Research*, 59 (June), 786-792.

Posavac, Steven S., J. Joško Brakus, Shailendra P. Jain, and Maria L. Cronley (2006), "Selective Assessment and Positivity Bias in Environmental Valuation," *Journal of Experimental Psychology: Applied*, 12 (March), 43-49.

Posavac, Steven S., Frank R. Kardes, David M. Sanbonmatsu, and Gavan J. Fitzsimons (2005), "Blissful Insularity: When Brands are Judged in Isolation from Competitors," *Marketing Letters*, 16 (April), 87-97.

Cronley, Maria L., Steven S. Posavac, Tracey Meyer, Frank R. Kardes, and James J. Kellaris (2005), "A Selective Hypothesis Testing Perspective on Price-Quality Inference and Inference-Based Choice," *Journal of Consumer Psychology*, 15 (2), 159-169.

Yamamiya, Yuko, Thomas F. Cash, Susan E. Melnyk, Heidi D. Posavac and Steven S. Posavac (2005), "Women's Exposure to Thin-and-Beautiful Media Images: Body Image Effects of Media-Ideal Internalization and Impact-Reduction Interventions," *Body Image*, 2 (March), 74-80.

Sanbonmatsu, David M., Steven S. Posavac, and Edward A. Ho (2005), "Information Search in the Testing of Quantified Hypotheses: How 'All', 'Most', 'Some', and 'None' Hypotheses are Tested," *Personality and Social Psychology Bulletin*, 31 (February), 254-266.

Posavac, Steven S., David M. Sanbonmatsu, Frank R. Kardes, and Gavan J. Fitzsimons (2004), "The Brand Positivity Effect: When Evaluation Confers Preference," *Journal of Consumer Research*, 31 (December), 643-651.

Herzenstein, Michal, Sanjog Misra, and Steven S. Posavac (2004), "How Consumers' Attitudes Toward Direct-to-Consumer Advertising of Prescription Drugs Influence Ad Effectiveness, and Consumer and Physician Behavior," *Marketing Letters*, 15 (December), 201-212.

Kardes, Frank R., Maria L. Cronley, James J. Kellaris, and Steven S. Posavac (2004), "The Role of Selective Information Processing in Price-Quality Inference," *Journal of Consumer Research*, 31 (September), 368-374.

Kardes, Frank R., Steven S. Posavac, and Maria L. Cronley (2004), "Consumer Inference: A Review of Processes, Bases, and Judgment Contexts," *Journal of Consumer Psychology*, 14 (3), 230-256.

Horsky, Dan, Paul Nelson, and Steven S. Posavac (2004), "Stating Preference for the Ethereal but Choosing the Concrete: How the Tangibility of Attributes Affects Attribute Weighting in Value Elicitation and Choice," *Journal of Consumer Psychology*, 14 (1&2), 132-140.

Jain, Shailendra P. and Steven S. Posavac (2004), "Valenced Comparisons," *Journal of Marketing Research*, 41 (February), 46-58.

Sanbonmatsu, David M., Frank R. Kardes, David C. Houghton, Edward A. Ho,

and Steven S. Posavac (2003), "Overestimating the Importance of the Given Information in Multiattribute Consumer Judgment," *Journal of Consumer Psychology*, 13 (3), 289-300.

Posavac, Steven S., David M. Sanbonmatsu, and Michal Herzstein (2003), "The Role of Decision Importance and the Salience of Alternatives in Determining the Consistency between Consumers' Attitudes and Decisions," *Marketing Letters*, 14 (February), 47-57.

Posavac, Steven S., David M. Sanbonmatsu, and Edward A. Ho (2002), "The Effects of the Selective Consideration of Alternatives on Consumer Choice and Attitude-Decision Consistency," *Journal of Consumer Psychology*, 12 (3), 203-213.

Posavac, Steven S. and Heidi D. Posavac (2002), "Predictors of Women's Concern with Body Weight: The Roles of Perceived Self-Media Ideal Discrepancies and Self-Esteem," *Eating Disorders: The Journal of Treatment and Prevention*, 10 (Summer), 153-160.

Jain, Shailendra P. and Steven S. Posavac (2001), "Pre-purchase Attribute Verifiability, Source Credibility, and Persuasion," *Journal of Consumer Psychology*, 11 (3), 169-180.

Posavac, Heidi D., Steven S. Posavac, and Richard G. Weigel (2001), "Reducing the Impact of Media Images on Women at Risk for Body Image Disturbance: Three Targeted Interventions," *Journal of Social and Clinical Psychology*, 20 (Fall), 324-340.

Posavac, Steven S. (2001), "Overbidding in Value Elicitation: When Consumers Report Inflated Reservation Prices, and What to do About It," *Journal of Consumer Psychology*, 11 (2), 87-97.

Posavac, Heidi D., Susan M. Sheridan, and Steven S. Posavac (1999), "A Cueing Procedure to Control Impulsivity in Children with Attention Deficit Hyperactivity Disorder," *Behavior Modification*, 23 (April), 234-253.

Shavitt, Sharon, David M. Sanbonmatsu, Sasiwimon Smittipatana, and Steven S. Posavac (1999), "Broadening the Conditions for Illusory Correlation Formation: Implications for Judging Minority Groups," *Basic and Applied Social Psychology*, 33 (December), 263-279.

Sanbonmatsu, David M., Steven S. Posavac, Frank R. Kardes, and Susan P. Mantel (1998), "Selective Hypothesis Testing," *Psychonomic Bulletin & Review*, 5 (June), 197-220.

Posavac, Steven S. (1998), "Strategic Overbidding in Contingent Valuation: Stated Economic Value of Public Goods Varies According to Consumers' Expectations of Funding Source," *Journal of Economic Psychology*, 19 (April), 205-214.

Posavac, Heidi D., Steven S. Posavac, and Emil J. Posavac (1998), "Exposure to Media Images of Female Attractiveness and Concern with Body Weight Among Young Women," *Sex Roles*, 38 (February), 187-201.

Gibson, Bryan D., David M. Sanbonmatsu, and Steven S. Posavac (1997), "The Effects of Selective Hypothesis Testing on Gambling," *Journal of Experimental Psychology: Applied*, 3 (June), 126-142.

Sanbonmatsu, David M., Steven S. Posavac, and Randon Stasny (1997), "The Subjective Beliefs Underlying Probability Overestimation," *Journal of Experimental Social Psychology*, 33 (May), 276-295.

Sanbonmatsu, David M., Frank R. Kardes, Steven S. Posavac, and David C. Houghton (1997), "Contextual Influences on Judgments Based on Limited Information," *Organizational Behavior and Human Decision Processes*, 69 (March), 251-264.

Posavac, Steven S., David M. Sanbonmatsu, and Russell H. Fazio (1997), "Considering the Best Choice: Effects of the Salience and Accessibility of Alternatives on Attitude-Decision Consistency," *Journal of Personality and Social Psychology*, 72 (February), 253-261.

### **C. Articles Published in Refereed Conference Proceedings**

Meyer, Tracy, Maria L. Cronley, James J. Kellaris, Frank R. Kardes, and Steve S. Posavac (2003), "Overestimation of Price-Quality Relationships Among Naive Wine Consumers In North America and Europe," *Australian and New Zealand Marketing Academy 2003 Conference Proceedings*.

Posavac, Steven S., David M. Sanbonmatsu, Maria L. Cronley, and Frank R. Kardes (2001), "The Effects of Strengthening Category-Brand Associations on Consideration Set Composition and Purchase Intent in Memory-Based Choice," in *Advances in Consumer Research*, Vol. 28, eds. Mary C. Gilly and Joan Meyers-Levy, Provo, UT: Association for Consumer Research, 186-189.

Houghton, David C., Frank R. Kardes, David M. Sanbonmatsu, Edward H. Ho, and Steven S. Posavac (1998), "The Role of Conversational Norms and Sensitivity to Omissions in Judgment Based on Limited Evidence," in *Advances in Consumer Research*, Vol. 25, eds. Joseph W. Alba and J. Wesley Hutchinson, Provo, UT: Association for Consumer Research, 146-150.

#### **D. Edited Books and Book Chapters**

Posavac, Steven S. (in progress), *Cracking the Code: Leveraging Consumer Psychology to Drive Profitability*, Armonk, NY: M. E. Sharpe.

Posavac, Steven S., Frank R. Kardes, and Steve Hoeffler (forthcoming), "Consumer Psychology," in *Encyclopedia of Human Behavior (2<sup>nd</sup> Edition)*, Ed. Vilayanur S. Ramachandran, Oxford, UK: Elsevier.

Kardes, Frank R., Steven S. Posavac, Maria L. Cronley, and Paul M. Herr (2008), "Consumer Inference," in *Handbook of Consumer Psychology*, Eds. Curtis P. Haugtvedt, Paul M. Herr, and Frank R. Kardes, Mahwah, NJ: Lawrence Erlbaum Associates, 165-191.

Posavac, Steven S., Gavan J. Fitzsimons, Frank R. Kardes, and David M. Sanbonmatsu (2005), "Implications of Selective Processing for Marketing Managers," in *Applying Social Cognition to Consumer-Focused Strategy*, eds. Frank R. Kardes, Paul M. Herr, and Jacques Nantel, Mahwah, NJ: Lawrence Erlbaum Associates, 37-51.

Kardes, Frank R., Maria L. Cronley, and Steven S. Posavac (2005), "Using Implementation Intentions to Increase New Product Consumption: A Field Experiment," in *Applying Social Cognition to Consumer-Focused Strategy*, eds. Frank R. Kardes, Paul M. Herr, and Jacques Nantel, Mahwah, NJ: Lawrence Erlbaum Associates, 219-233.

Sanbonmatsu, David M., Kort C. Prince, Sam Vanous, and Steven S. Posavac (2005), "The Multiple Roles of Attitudes in Decision Making," in *The Routines of Decision Making*, eds. Susanne Haberstroh and Tilmann Betsch, Mahwah, NJ: Lawrence Erlbaum Associates, 101-116.

Page, Christine and Steven S. Posavac (2003), *Proceedings of the Society for Consumer Psychology Winter Conference*, Potsdam, NY: Society for Consumer Psychology.

## **E. Manuscripts in the Review Process and Working Papers**

Deval, Helene, Susan P. Mantel, Frank R. Kardes, and Steven S. Posavac (in preparation), “Flexible Inferences: How Implicit Theory Activation Leads Consumers to Draw Different Conclusions from the Same Information.”

Sanbonmatsu, D. M., Sam Vanous, Christine Hook, Steven S. Posavac, and Frank R. Kardes (in preparation), “Whither the Alternatives: Determinants of Selective Versus Comparative Processing in Singular Judgment.”

## **F. Presentations at Professional Conferences (Excluding Refereed Proceedings)**

Posavac, Steven S., David M. Sanbonmatsu, and Shailendra P. Jain, (2010, May), “Managing the Marketing Mix to Drive Brand Consideration and Choice,” paper presented at the Annual Advertising and Consumer Psychology Conference, Nashville, TN.

Posavac, Steven S., Michal Herzstein, Frank R. Kardes, and Suresh Sundaram (2010, February), “On Profits and Halos: The Role of Firm Profitability as an Inferential Input,” paper presented at the 17<sup>th</sup> Annual Conference of the Society for Consumer Psychology, St. Petersburg, FL.

Posavac, Steven S. (2009, February), “On Values and Phenomenology,” presidential address presented at the 16<sup>th</sup> Annual Conference of the Society for Consumer Psychology, San Diego, CA.

Posavac, Steven S., Frank R. Kardes, and J. Joško Brakus (2006, February), “The Role of Selective Processing in Choice of Marketing Options,” paper presented at the 13<sup>th</sup> Annual Conference of the Society for Consumer Psychology, Key West, FL.

Brakus, J. Joško, Frank R. Kardes, and Steven S. Posavac (2005, February), “When Focus Induces Tunnel Vision in Marketing Management Decisions,” paper presented at the 12<sup>th</sup> Annual Conference of the Society for Consumer Psychology, St. Petersburg, FL.

Herzstein, Michal, Steven S. Posavac, and J. Josko Brakus (2004, October), “Prevention, Promotion, and the Adoption of New Products,” paper presented at the 35<sup>th</sup> Annual Convention of the Association for Consumer Research, Portland, OR.

Herzenstein, Michal, Sanjog Misra, and Steven S. Posavac (2004, October), "The Role of Consumers' Attitudes Toward Direct-to-Consumer Advertising of Prescription Drugs on Ad Effectiveness and the Behavior of Consumers and Physicians," paper presented at the 35<sup>th</sup> Annual Convention of the Association for Consumer Research, Portland, OR.

Kardes, Frank R., Gavan J. Fitzsimons, David M. Sanbonmatsu, and Steven S. Posavac (2004, August), "Singular Brand Evaluations: Judgmental Tendencies and Decision Consequences," paper presented at the 112<sup>th</sup> Annual Convention of the American Psychological Association, Honolulu, HI.

Posavac, Steven S., Gavan J. Fitzsimons, Frank R. Kardes, and David M. Sanbonmatsu (2004, May), "Implications of Selective Processing for Marketing Managers," paper presented at the Annual Advertising and Consumer Psychology Conference, Montreal, Canada.

Kardes, Frank R., Maria L. Cronley, and Steven S. Posavac (2004, May), "Using Implementation Intentions to Increase New Product Consumption: A Field Experiment," paper presented at the Annual Advertising and Consumer Psychology Conference, Montreal, Canada.

Meyer, Tracy, James J. Kellaris, Frank R. Kardes, Maria Cronley, and Steven S. Posavac (2004, February), "When Belief and Evidence Conflict: Factors That Mitigate Consumers' Selective Use of Price-Quality Data," paper presented at the 11<sup>th</sup> Annual Conference of the Society for Consumer Psychology, San Francisco, CA.

Posavac, Steven S. (2003, May), "Consumer and Managerial Implications of Selective Hypothesis Testing," paper presented at the Buffalo-Cornell-Rochester-Syracuse-Toronto Conference, Ithaca, NY.

Posavac, Steven S., David M. Sanbonmatsu, Frank R. Kardes, and Gavin J. Fitzsimons (2002, October), "The Brand Positivity Effect: When Evaluation Confers Preference," paper presented at the 33<sup>rd</sup> Annual Convention of the Association for Consumer Research, Atlanta, GA.

Horsky, Dan, Paul Nelson, and Steven S. Posavac (2001, July), "Stating Preference for the Ethereal but Choosing the Concrete: How the Tangibility of Attributes Affects Attribute Weighting in Value Elicitation and Choice," paper presented at the Marketing Science Conference, Wiesbaden, Germany.

Posavac, Steven S. and David M. Sanbonmatsu (2001, February), “Attitudinal and Choice Consequences of the Selective Consideration of Alternatives,” paper presented at the 8<sup>th</sup> Annual Conference of the Society for Consumer Psychology, Scottsdale, AZ.

Cronley, Maria L., James J. Kellaris, Frank R. Kardes, and Steven S. Posavac (2001, February), “Reducing the Proneness to Illusory Correlation of Price-Quality Relationships,” paper presented at the 8<sup>th</sup> Annual Conference of the Society for Consumer Psychology, Scottsdale, AZ.

Cronley, Maria L., James J. Kellaris, Frank R. Kardes, and Steven S. Posavac (2000, October), “The Role of Selective Hypothesis Testing in the Overestimations of Price-Quality Correlation,” paper presented at the 31<sup>st</sup> Annual Convention of the Association for Consumer Research, Columbus, OH.

Posavac, Steven S. (2000, February), “Consideration Effects in the Consistency Between Consumers’ Attitudes and Decisions,” paper presented at the 7<sup>th</sup> Annual Conference of the Society for Consumer Psychology, San Antonio, TX.

Posavac, Steven S. and David M. Sanbonmatsu (1999, October), “The Influence of Decision Importance on the Consistency Between Consumers’ Attitudes and Decisions as a Function of the Level of Contextual Specification of Alternatives,” paper presented at the 30<sup>th</sup> Annual Convention of the Association for Consumer Research, Columbus, OH.

Posavac, Steven S., Rachel R. Barnes, Russell H. Fazio, and David M. Sanbonmatsu (1997, August), “The Deautomatization of Attitudes,” paper presented at the 105<sup>th</sup> Annual Convention of the American Psychological Association, Chicago, IL.

Posavac, Steven S., Edward A. Ho, and David M. Sanbonmatsu (1997, August), “The Effects of Selective Elaboration of Alternatives on Attitudes and Decisions,” paper presented at the 105<sup>th</sup> Annual Convention of the American Psychological Association, Chicago, IL.

Posavac, Steven S., David M. Sanbonmatsu, and Russell H. Fazio (1996, May), “Increasing the Strength of Association Between Alternatives and the Choice Category Increases Attitude-Decision Correspondence,” paper presented at the 68<sup>th</sup> Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

Posavac, Steven S., David M. Sanbonmatsu, and Frank R. Kardes (1996, May), “Contextual Influences on Omission Detection and Judgment: The Case of the Cross-Category Set-Size Priming Effect,” paper presented at the 68<sup>th</sup> Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

Posavac, Steven S. and David M. Sanbonmatsu (1995, May), "Confirmation Bias in Intuitive Prediction," paper presented at the 67<sup>th</sup> Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

Posavac, Steven S., David M. Sanbonmatsu, and Russell H. Fazio (1995, May), "The Role of Object-Superordinate Category Associations in Decision Making When Alternatives are Unspecified," paper presented at the 67<sup>th</sup> Annual Meeting of the Midwestern Psychological Association.

Posavac, Steven S., David M. Sanbonmatsu, and Bryan Gibson (1995, May), "Focal Outcome Assessment and Gambling Choice," paper presented at the 68<sup>th</sup> Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

Smittipatana, Sasiwimon, Steven S. Posavac, David M. Sanbonmatsu, and Sharon Shavitt (1995, May), "The Role of Set Size and Distinctiveness in Illusory Correlation," paper presented at the 67<sup>th</sup> Annual Meeting of the Midwestern Psychological Association, Chicago, IL.

#### **IV. TEACHING EXPERIENCE**

##### **A. Graduate Courses**

MBA Sales Promotion and Personal Selling (Vanderbilt)  
MBA Product and Brand Management (Vanderbilt)  
MBA Consumer Behavior (Team Taught - Vanderbilt)  
MBA Marketing Research (Rochester)  
MBA Advertising (Rochester)  
Consumer Behavior Units in Ph.D. Marketing Seminar (Rochester)

##### **B. Undergraduate Courses (taught at the University of Utah)**

Marketing Research  
Principles of Marketing  
Statistics  
Social Psychology  
Introductory Psychology

## **V. DOCTORAL COMMITTEES**

### **A. Dissertation Supervisor**

Michal Herzstein, 2006, Currently Assistant Professor of Marketing at the University of Delaware

### **B. Dissertation Committee Member**

Sanjutka Kusari, Marketing, 2010  
Jessey Bernstein, Psychology, 2005  
Laird Rawsthorne, Psychology, 2002

## **VI. SERVICE**

### **A. Editorial Responsibilities**

*Journal of Consumer Psychology*, Area Editor (2008-present), Editorial Review Board (1999-present)

*Journal of Consumer Research*, Editorial Review Board (2002-2005, 2008-present)

*Journal of Economic Psychology*, Editorial Review Board (2000-present)  
Chair of the Advertising and Consumer Psychology Conference (2010)  
Co-chair of the Society for Consumer Psychology Conference (2003)

### **B. Ad Hoc Reviews for other Journals**

*Advances in Consumer Research* Program Committee (2006), *Basic and Applied Social Psychology*, *Experimental Psychology*, *International Journal of Research in Marketing*, *Journal of Applied Social Psychology*, *Journal of Applied Biobehavioral Research*, *Journal of Behavioral Decision Making*, *Journal of Financial Economics*, *Journal of Marketing Research*, *Journal of Personality and Social Psychology*, *Journal of Public Policy and Marketing*, *Journal of Retailing and Consumer Services*, *Journal of Social and Clinical Psychology*, *Management Science*, *Marketing Letters*, *Organizational Behavior and Human Decision Processes*, *Personality and Social Psychology Bulletin*, *Sex Roles*

### **C. Grant Reviews**

The Israel Science Foundation

#### **D. Other Service to the Field**

President Elect, President, Past-President Society for Consumer Psychology (2007-2010)  
Judge for the “Marketer of the Year Award”, sponsored by the Rochester Chapter of the American Marketing Association (2004-2007)  
Member of Award Committee for the *Journal of Consumer Psychology's* Young Contributor Award (2003-2004)  
Member of the Executive Board of the Society for Consumer Psychology (2002-2003, 2007-2010)

#### **E. University Service**

Research Committee (2009-present)  
Advisory Committee to the Associate Dean for Faculty and to the Dean (2009-present)  
Faculty-Staff Campaign Chair (2009)  
Marketing Recruiting Chair (2008)  
University Public Opinion Committee (2005-2007)  
M.S. Specializing in Marketing Coordinator (2004-2007)  
Member of the Simon School’s Full-Time Masters Degree Programs Task Force (2004-2005)  
Marketing Ph.D. Coordinator (1999-2005)  
Faculty Curriculum Committee (2001-2007)  
Entrepreneurship Committee (2001)  
Member of Graduate Committee in the Department of Psychology at the U of Utah (1996-1997)

### **VII. PROFESSIONAL AFFILIATIONS**

Association for Consumer Research  
American Marketing Association  
Society for Consumer Psychology

### **VIII. HONORS, AWARDS, AND FELLOWSHIPS**

#### **A. Vanderbilt University**

Owen Research Productivity Award (2010)  
Named E. Bronson Ingram Associate Professor of Marketing (2009), E. Bronson Ingram Full Professor (2010)

## **B. University of Rochester**

Inducted into Beta Gamma Sigma (2006)  
Subject of an “Honor-a-Professor” Financial Gift to the Simon School (2005)  
*Journal of Consumer Research* Outstanding Reviewer Award (2002-2003)  
Simon Teaching Honor Roll (Summer 2000, Spring 2002, Summer 2002)

## **C. University of Utah**

Marriner S. Eccles Graduate Fellowship in Political Economy (1996-97)  
B. Jack White Award for Overall Graduate Performance (1996)  
Psychology Department Professional Development Award (1995-96, 1997-98)  
Departmental Commendation for Teaching (1995, 1996)  
Departmental Commendation for Research (1994, 1995, 1996, 1997)  
Departmental Teaching Award (presented by Psi Chi) (1994, 1996)  
National Science Foundation Graduate Fellowship Honorable Mention (1993)

## **D. Knox College**

Inducted into Phi Beta Kappa and Sigma Xi (1992)  
Graduated with College Honors and Cum Laude (1992)  
Robert S. Harper Prize in Psychology (1992)  
Ford Foundation Fellowship (1991)